

There is provided an image processing apparatus comprising a display, a display switching section, a designation section and a red eye correction section, wherein the display switching section switches in such a way that at least a region designated by the designation section in an image is displayed on the display at high resolution before or after, or both before and after the region is processed by the red eye correction section. The image processing apparatus is capable of effectively performing the red eye correction processing by simple manipulation and outputting an image of high quality without a red eye effect in high productivity.